

A platform to deploy, innovate on and scale proprietary brand registry ecosystems with control, visibility and automation.

Authentic Web's powerful domain management platform is designed for companies seeking a controlled, efficient deployment of use cases on brand registries. A next generation domain management platform for marketing, channel, consumer engagement and service delivery.

The Brand Registry Asset Manager (BRAM™) enterprise service is designed for teams, departments, operating entities and authorized partners.

### Brand Registry Asset Manager (BRAM™)

- ICANN Accredited Registrar
- Approval Workflow
- Role-based User Permissions
- Notification Automation
- SSL Certificate Management
- Provisioning Automation
- Registry Audit History
- Domain Block List
- Enterprise Grade 24/7 Support
- Secure Access Protocols
- Hierarchical Structure
- Task Management
- Managed DNS
- Workflow Document Management
- Real-time Reporting
- Easy Data Exports
- Multi-lingual Interfaces
- Registry Cost Allocations
- 3rd Party System Integrations
- Innovation Roadmap ●●●●









The BRAM™ service addresses stakeholder needs at all levels and functions, from corporate policy and oversight, finance and operations, marketing and product management at operating entity, departmental, partner and team levels. In addition, automation and robust enterprise DNS management relieves IT managers of workload, while ensuring full IT management control and flexibility.

#### Platform Attributes

- |  |   |
|--|---|
|  Simple   |  Purpose Built |
|  Secure   |  Automation    |
|  Scalable |  Extensible    |

#### Delivering Value

- |  |   |
|--|---|
|  Control    |  Total Cost of Ownership |
|  Visibility |  Efficient               |
|  Innovation |  Return on Investment    |

A purpose built platform designed to unlock the value of your proprietary Brand Registry.



### DIFFERENTIATE WITH NEW BRAND REGISTRY CAPABILITIES

Contact us. We will show you how the Brand Registry is a platform for innovation +.