IT CHALLENGES WITH DOMAIN PORTFOLIO MANAGEMENT

25-40% of enterprise domains fail resolve or have errors.

75% of IT Directors lack tools to efficiently uncover and resolve errors to maintain DNS health.

90% of IT Directors state that domain management is a problem across internal functional groups.

Authentic Web empowers IT to secure the digital brand with control, visibility and automation

IT Problems	Solution
IT and digital teams struggle to efficiently manage domain name portfolios and healthy DNS infrastructure.	Platform designed for ALL digital stakeholders to take CONTROL, gain VISIBILITY and increase AUTOMATION
• Use of expensive professional service solutions, or	• Reduce total cost of ownership by 30-50%
• Multiple retail registrars and DNS providers	• Lock down security with enterprise-class system
• Legacy setting complexity, invisibility and errors	• Fully automate digital health and security
• Security holes with multiple registrar accounts	• Data visibility to access IT business intelligence
• Lack of change management approval workflow and history	• Easy-to-use role-based permission structure
• Lack of domain ownership across the business	• Workflow control and audit history
• Inefficient and growing IT workload burden and waste	• Asset assignment, ownership and control

Authentic Web Offers

Enterprise domain management technology for the new Top Level Domain (TLD) Era.

We equip enterprise IT with domain automation and business intelligence to optimize and innovate digital brands.

Contact us today for a FREE DOMAIN AUDIT and a solution demonstration that will knock your socks off.
NA: 1-888-736-5812   UK: 0808-1894334   info@authenticweb.com

What Customers are saying about us!

"Authentic Web provides us with an intuitive, cost effective, business focused domain platform that enables efficient management of our portfolio from registration to DNS mapping through cost attribution and everything in between."
Soo Kim, Senior Director, Digital Operations, National Broadcast & Media Company

"In early 2016 we conducted a review of our corporate registrar and domain portfolio management service. We decided to seek a lower cost, higher performance service and found Authentic Web...

The Authentic Web platform is easy to use. IT and Marketing users alike have found it a considerable step forward. Our relationship with Authentic Web is already strong, built largely on Authentic Web's willingness to act as a thought partner and strategic guide."
Head of Global Digital Marketing, International Business Research and Advisory Services Provider

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"Faced with managing hundreds of domains and multiple registrars around the globe, it became apparent that consolidation of domains and DNS under one registrar was the way to go. Authentic Web stood out from the crowd. They solved our technical challenges, eased our IT overhead and reduced complexity around managing and purchasing domains, bringing order to our portfolio freeing us to move forward and focus on domain strategy."
David Stewart, Director Information Technology

G Adventures