DIGITAL LEADER CHALLENGES WITH DOMAIN IDENTITY INNOVATION

75% of Digital Leaders are concerned about competitors gaining a digital advantage.

90% of Digital Leaders lack business intelligence and oversight over domain inventory.

100% of Digital Leaders have a mandate to drive innovation to build competitive advantage.

Authentic Web empowers Teams with digital brand visibility and domain portfolio automation

Digital Problems	Solution
Digital teams lack understanding of how the New TLD expansion will impact their brand. They struggle to measure and manage the performance of their digital footprint.	Authentic Web services support Digital Teams with market intelligence and a platform to take CONTROL, gain VISIBILITY and increase digital AUTOMATION.
• Uncertainty around Brand TLD implications to their brand. • Lack of business intelligence data on domain spaces. • Unclear ownership and control over digital assets • Lacking process, automation, control over brand assets	• Strategic expertise for competitive intelligence and advantage • Domain portfolio data visibility delivers business intelligence • Easy-to-use tools to take control of your brand footprint • Secure, permissioned processes to automate management.

Authentic Web Offers

Strategic advice, execution support and domain technology designed for the new Top Level Domain (TLD) Era.

We equip enterprise teams with domain automation and business intelligence to optimize and innovate digital brands.

Contact us today for an INFORMATION SESSION to learn how brands like yours are responding to market change.
NA: 1-888-736-5812   UK: 0808-1894334   info@authenticweb.com

What Customers are saying about us!

"Authentic Web provides us with an intuitive, cost effective, business focused domain platform that enables efficient management of our portfolio from registration to DNS mapping through cost attribution and everything in between."
Soo Kim, Senior Director, Digital Operations, National Broadcast & Media Company

"In early 2016 we conducted a review of our corporate registrar and domain portfolio management service. We decided to seek a lower cost, higher performance service and found Authentic Web...

The Authentic Web platform is easy to use. IT and Marketing users alike have found it a considerable step forward. Our relationship with Authentic Web is already strong, built largely on Authentic Web's willingness to act as a thought partner and strategic guide."
Head of Global Digital Marketing, International Business Research and Advisory Services Provider

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"Faced with managing hundreds of domains and multiple registrars around the globe, it became apparent that consolidation of domains and DNS under one registrar was the way to go. Authentic Web stood out from the crowd. They solved our technical challenges, eased our IT overhead and reduced complexity around managing and purchasing domains, bringing order to our portfolio freeing us to move forward and focus on domain strategy."
David Stewart, Director Information Technology